

Montana Home Visiting Coalition - Strategic Plan 2022-2025

This strategic plan was adopted by the MHVC in July 2022.

It was revisited in September 2024 and renewed with the continuation of all goals.

GOALS	
OBJECTIVES	ACTION STEPS
GOAL 1. INCREASE AND DIVERSIFY FUNDING FOR HOME VISITING PROGRAMS IN MONTANA	
Objective 1.1. Increase number of funding sources provided by County, State, or Federal programs and resources	
	Action Step 1. Identify current workgroups (DPHHS internal and external) already focused on the same funding issue and invite to be a part of the workgroup or otherwise integrate and coordinate the efforts being made
	Action Step 2. Create a matrix of funding sources that identifies each source of funding, the eligibility requirements for each funding source, and who is/is not already receiving each type of funding, and if the funding is already available or when it may be available if not currently, including, but not limited to: HRSA, TANF, Medicaid, Title IV-E, Title IV-B, Mental Health Block Grant, Maternal Child Health Block Grant, Opioid Settlement Funds, State General Fund, County Health Departments, Tax Check Off Box
	Action Step 3. Prioritize objectives and action steps related to funding goal based on funding matrix information
	Action Step 4. Continue to follow up with DPHHS Director regarding additional funding sources and opportunities
	Action Step 5. Further define action steps based on information provided and obtained in steps 1-4
Objective 1.2. Increase number of funding sources provided through Tribal resources and to Tribal programs	
	Action Step 1. Identify overlap in funding matrix for Tribal communities and programs on Reservations
	Action Step 2. Identify current workgroups or other individuals that may already focus on this issue

OBJECTIVES	ACTION STEPS
	Action Step 3. Discuss and determine how to approach different potential sources of funding for Tribal programs, including, but not limited to: IHS, Tribal TANF funds, THIP, and Tribal Health Department funds
	Action Step 4. Prioritize objectives and define next action steps related to funding goal based on information from action step 2
Objective 1.3. Increase number of private funding sources	
	Action Step 1. Partner with foundations or endowments, or other funders, to explore innovative funding strategies
	Action Step 2. Partner with insurance provider for a pilot to demonstrate cost savings
Objective 1.4. Explore opportunities for braiding funding sources once additional funding sources are in place	
	The timeline for this goal is unknown and will depend on when additional funding sources are in place
GOAL 2. COALITION DEVELOPMENT, SYSTEM IMPROVEMENT, AND INTEGRATION	
Objective 2.1. Establish a structure for the Montana Home Visiting Coalition	
	Action Step 1. Create a leadership “council” or committee to assist in decision-making and to ensure checks and balances exist and develop coalition formation processes and/or documents as needed; determine long-term vision for the Montana Home Visiting Coalition
	Action Step 2. Explore who may play the fiscal sponsor role for the Montana Home Visiting Coalition if one is needed
	Action Step 3. Determine next steps based on long-term vision of Coalition
Objective 2.2. Connect the Montana Home Visiting Coalition Work to other existing plans or workgroups that overlap with Coalition work	

OBJECTIVES	ACTION STEPS
	Action Step 1. Identify other current workgroups and plan that exist and already include home visiting or may include it – create and maintain a Coalition list of these other workgroups and plans
	Action Step 2. Develop outreach plan to connect to these plans and workgroups and align and coordinate the work to avoid any duplication of efforts
Objective 2.3. Explore support for developing a “home visiting implementation hub” that supports all home visiting efforts including intake and referrals, professional learning, technical assistance, and peer-to-peer connections. See also the action steps under Goal 4.	
	Action Step 1. Survey existing providers about referral systems and resource guides currently available in their communities
	Action Step 2. Build off of the professional support steps identified in Objective 4.1 to explore establishing a “hub” organization focused on supporting the MT home visiting system as a whole
GOAL 3. RAISE AWARENESS OF HOME VISITING IN MONTANA	
Objective 3.1. Identify already available resources and use them to improve messaging	
	Action Step 1. Identify current efforts related to home visiting data sharing and how to use the data currently available to support improved messaging
	Action Step 2. Identify how to increase the use of storytelling to support improved messaging
	Action Step 3. Identify important groups of professionals to specifically develop messaging for: Policy Makers, Part C Early Intervention Services, Pediatricians, OBGYNs, etc.
Objective 3.2. Conduct research to gather missing information/data needed for improved messaging	

OBJECTIVES	ACTION STEPS
	Action Step. Determine whether to proceed with seeking funding to support outside research; Identify research questions and research that would be most helpful to support improved messaging if Coalition wishes to proceed
Objective 3.3. Develop a public campaign to normalize home visiting for families and providers	
	Action Step 1. Secure necessary funding and hire an expert to develop messaging for campaign – using information gathered in Objectives 3.1 and 3.2
	Action Step 2. Conduct a campaign to normalize home visiting - This is a long-term goal for which action steps will be developed in future strategic plans for the Montana Home Visiting Coalition
GOAL 4: ADDRESS WORKFORCE CHALLENGES FACED BY HOME VISITING PROVIDERS	
Objective 4.1. Increase access to available supports for the workforce by sharing information among Coalition members and use available resources to build additional training, engagement, and support	
	Action Step 1. Gather and present information on available resources for and to the Coalition members and determine their potential for use to meet this objective
	1a. Identify resources that currently provide training and support to home visiting programs (ex: The Public Health Training Center at the University of Montana, IHS training)
	1b. Categorize resources in ways such as: training in core competencies, secondary trauma, resilience, wellness, and ways to increase diversity and equity in the workforce
	1c. Develop a platform to share and expand these resources with Coalition members
	Action Step 2. Foster Communities of Practice among home visitors in Montana

OBJECTIVES	ACTION STEPS
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	2a. Discuss and determine use of Communities of Practice for different purposes identified, such as: data entry issues; administrative task alignment and/or centralization, CQI work, and looking at data from a community level v. Individual level
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	2b. Define logistics required for formation of Communities of Practice
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Objective 4.2. Work with State and Private Universities and Tribal Colleges to develop opportunities to support this Goal and to develop programs to create a “pipeline” of new potential workforce members

	Action Step 1. Explore using internships or capstone projects to engage students in relevant higher education programs to assist in meeting this Goal
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	1a. Gather information on current programs that have interns or student available to work for providers or to work on parts of this Strategic Plan goal
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	1b. Use an intern or graduate student to develop and administer a survey of providers on workforce challenges
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	Action Step 2. Identify potential partners and locations for training paths and programs
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	2a. Create a list of potential partners and locations
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	2b. Contact those on the list created to determine interest in moving forward and present options to the Coalition
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Objective 4.3. Explore support for developing a “home visiting implementation hub” that supports all home visiting efforts including intake and referrals, professional learning, technical assistance, and peer-to-peer connections. See also Objectives 2.3

Objective 4.4. Increase pay and improve benefits for home visiting providers

	Action Step 1. Gather information from all Coalition members who are providers regarding union contracts or other rules by which their employee pay and benefits are governed
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	Action Step 2. Advocate for and conduct a provider rate study to compare actual costs to reimbursement rates
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